

# 2024 MAKEUP TRENDS

## Introducing the Hottest Makeup Trends of 2024

Welcome to a world of beauty where innovation meets style, and trends are not just followed but set!

Let's unveil the secrets to achieving the most coveted looks of the year with our exceptional range of premium products designed to ensure you lead the way in style.



## Stay Glow FOUNDATION



### All About Skin

In 2024, it's all about enhancing your natural beauty. Foundations will not only aim to cover imperfections but also provide a smooth & healthy touch to the skin with lightweight formulations and natural finishes. Say hello to flawless skin with our 411 Stay Glow Foundation.



#### Earth Marine Water Infusion:

- Hydrates for a dewy complexion
- Boosts elasticity and suppleness
- Revitalizes for radiant skin

#### SPF 15 Sun Protection Integration

#### Tailored for Normal & Dry Skin Types

#### Medium to Full Coverage Flexibility





# MasterStick Illuminator

## Glow Balm 421

### Creamy Products

This year creamy highlighters, blushes, bronzers and eyeshadows go hand in hand with the natural skin trend. Embrace the 'no-makeup' makeup trend with ease.

Effortlessly Dewy: Universal Glow for All Skin Types

Seamless Fusion: Ultra-blendable Stick Formula

Versatile Brilliance: Multi-use Application for Radiant Results

Luminous Perfection: Stunning Glow, Catches and Reflects Light

Precision Glide: Easy-to-use Format for Precise Application



# BLUSHER

## “Peach Fuzz” Blush Color of 2024

Get ready to blush in the trendiest shade of the year - “Peach Fuzz”! Our 425 Blusher collection offer a spectrum of warm tones, perfect for embracing the natural flush.

Velvet Texture

Fresh Shine Look

Long - Lasting Vibrancy

Subtle Pigments





## OMBRE & BLURRED-OUT LIPS TREND

### Perfect Lips Lipstick 115

Our 115 Perfect Lips Lipstick series is crafted with colors that perfectly embrace this trend. Whether you're into ombre effects or blurred-out lips, we've got you covered.

Ultra-Hydrating - Enriched  
with Vitamin E

Bold & Vibrant Hues  
+20 Colors



Never Feels Dry & Long Lasting

Luminous Formula  
Creamy Texture

### 203 INK LINER

#### A Shift to Graphic Eyeliner

Artistic, Graphic Eyeliner Applications take center stage among the 2024 eyeliner trends. 203 Inkliner is setting the standard in graphic eyeliner trends of the year.

Effortlessly Chic Eyes

Jet-black Formula



Fine-tip Applicator

Versatile Styles

Hassle-free Application

Long-lasting Allure



# 114 Dramatic Shine

## L I P G L O S S



### Glossy & Lustrous Lips

Embrace the allure of Glossy & Lustrous Lips, a standout trend in 2024 makeup fashion. Indulge in this amazing trend with our 114 Dramatic Shine Lip Gloss, designed to elevate your look with mesmerizing shine and luster.

High-Impact Gloss

Infused with Nourishing Vitamin E

Perfect Alone or Layered for Added Dimension

Intense Comfort with a Non-sticky and Non-drying Wear

Luminous Shine in 10 Stunning Shades

Available in Various Finishes:  
Glossy, Metallic, Shiny



Ready to redefine beauty in 2024? Don't miss out on these exclusive trends - explore our innovative range now and join the revolution.

For bulk orders and inquiries, contact our dedicated sales team today. Follow us on social media to be the first to catch new trends and stay updated on our latest masterpiece products arrival.

✉ [export@gizcosmetics.com](mailto:export@gizcosmetics.com)  
 🌐 <https://gizcosmetics.com/>  
 🌐 <https://isabelledupont.com/>  
 🌐 <https://gizzene.com//>  
 🌐 <https://maisonzenga.com/>

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